

Public Disclosure of Student Achievement

Institution Name: SHAWNEE STATE UNIVERSITY

Business Unit(s) included in this report: C.H. LUTE SCHOOL OF BUSINESS

Academic Period Covered: AY 2023-2024

Date Report Posted: 12/5/2024

PROGRAM	MEASURE	TARGET	RESULT
BSB ACCOUNTING	RETENTION	72%	78%
BSB INFORMATION SYSTEMS MANAGEMENT	RETENTION	72%	50%
BSB MANAGEMENT	RETENTION	72%	90%
BSB MARKETING	RETENTION	72%	100%
BS SPORT MANAGEMENT	RETENTION	72%	80%
TOTAL FOR ACCREDITED PROGRAMS	RETENTION	72%	84%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION	Identify number of First-time bachelor's degree seeking freshmen in the Fall term and calculate what percentage of those students are still a SSU student on the 15 th day of the following Fall term.