Shawnee State University’s current Mission Statement guided the university for 30 years, and after much discussion, members of the Strategic Planning Leadership Team unanimously agreed that a revision was needed to better reflect the university’s culture, opportunities, and objectives. The team, comprised of faculty, administrators, and staff at Shawnee State University, collaborated on the below Mission, Vision, and Enduring Values statements. We are excited to receive feedback from university stakeholders.

OUR MISSION
WE PREPARE TODAY’S STUDENTS TO SUCCEED IN TOMORROW’S WORLD.

A mission statement succinctly describes why we exist - our purpose. As a university, we serve many roles in society. At the heart of it all, we exist to prepare students to succeed today - and into the future.

OUR VISION
WE WILL BE A BEST-VALUE UNIVERSITY OFFERING A WIDE RANGE OF HIGH-QUALITY SIGNATURE PROGRAMS.

A vision statement stakes a claim on our aspirations and states the kind of university we plan to become. Our vision is to be recognized as a “best-value” university, combining academic excellence and student success with affordability, and establishing signature programs that give us a competitive edge.

OUR ENDURING VALUES
Enduring values provide a foundation for everything we do. They guide how we behave in our interactions with our students, families, alumni, friends of the University, and each other. They tell our clients what is important to us and what they can expect from us.

STUDENT-FOCUSED SERVICE
We place students at the center of everything we do and every decision we make.

COMMUNITY ENGAGEMENT
We value the diverse perspectives of the people within our community — on and off campus — and our role in enriching the lives of those who work, live, and discover here.

AUTHENTIC DIALOGUE
We respect open, honest, and sincere two-way communication.

THOUGHTFUL RISK-TAKING
We value innovation and encourage those around us to dream big and explore new possibilities.

CULTURE OF CONTINUOUS IMPROVEMENT
We look for opportunities to make what we do well today even better tomorrow.