



13th Annual

Celebration of Scholarship

CONFERENCE

March 29 & 30, 2017



Leah Hunter
Author and
Journalist

How To See The Future

Wednesday, 7:30pm

Morris University Center, Sodexo Ballroom

For her book about the future of technology, science, and design, Leah Hunter has partnered with some of the biggest thinkers in the world. In this talk, she draws on her deep research and background as a corporate innovation consultant for companies from Apple to Pepsi to Cisco. She shares her method for hunting — how to connect people with ideas and intuitively sniff what’s important out of reams of data — so you can discover hard-to-see patterns. What you’ll ultimately discover: a way to see newly intersecting ideas and industries that will impact your business or practice, and new practices to transform you into a world explorer.

In a keynote laced with semiotics, stats, and personal stories, she teaches us how to explore the world in a way that serves strategy, but keeps you cool and curious. And she asks questions that help you discover your own POV and like an ethnographer by heightening your intuition and stimulating your curiosity. It’s one part innovation practice, one part scientific thinking — with a healthy dose of childlike wonder.



**Kathryn
Campbell-Kibler, Ph.D.**
Associate Professor,
Linguistics, The Ohio
State University

Studying Sociolinguistic Perception

Thursday, 11am

Morris University Center, Sodexo Ballroom

Forming impressions of other people is a crucial human skill. One of the most fascinating ways we learn about other people is from small details in how they talk, which can be associated with geographical region, race, ethnicity, gender, personality traits and other characteristics. Our impressions can be influenced by speech features that are so small and subtle that we aren’t even aware that we are using them! How are people able to do this feat of sociolinguistic perception? What are the limits on this ability? What is the best way to study it? Dr. Campbell-Kibler presents her quest to better understand how we use hidden information in speech to understand each other.

SSU alumni, faculty, other members of the campus community, and the general public are invited to attend.