

Poster #

Evaluator Name _____

Category	5	4	3	2	1	Score	Comments
Level of Scholarship	Project demonstrates very high level of scholarship, with proper citations available. Follows the recommended citation format consistently. Research question or theory is exceptionally supported.	Project demonstrates a high level of scholarship, with many citations available but with minor lapses in the citation format. Research question or theory is clearly supported.	Poster demonstrates an adequate level of scholarship, with some citations available but without the consistent citation format. Research question or theory is somewhat supported.	Poster demonstrates a poor level of scholarship, with no citations available. Research question or theory is not clearly supported.	Poster lacks any impression of being scholarly. Research question or theory is not clearly identified.		
Visual Aesthetic and Organization	Poster is very attractive, organized, easily readable from a distance and lures the audience to read the contents.	Poster is attractive, well organized, but lacks the allurements of the reader.	Poster is adequate to present material, but is weak in organization and neatness.	Poster is poorly presented, but some topics stray away from the main theme.	Poster is poorly presented, and contains topics that are irrelevant to the main theme.		
Creativity or Relevance to Society	Creativity or relevance to society is exceptionally demonstrated via the poster's content.	Creativity or relevance to society is clearly demonstrated via the poster's content.	Creativity or relevance to society is somewhat demonstrated via the poster's content.	Creativity or relevance to society is not clearly demonstrated via the poster's content.	Creativity or relevance to society is lacking in the poster's content.		
Audience Awareness:	Poster clearly addresses the target audience (educated adults from outside the presenter's field of study).	Poster clearly addresses the target audience but may contain a few lapses in audience awareness.	Poster attempts to address target audience but contains frequent lapses in audience awareness.	Poster addresses a specific audience but not the target audience. (Poster may be geared toward members of the discipline.)	Poster's target audience is unclear.		
Total score							