

RESOLUTION F34-23

**ADOPTION OF POLICY 3.26
NAME, IMAGE, AND LIKENESS FOR STUDENT ATHLETES**

WHEREAS, Ohio Revised Code Chapter 3376 codifies the public policy of the state of Ohio concerning the ability of student-athletes to earn compensation from the use of their name, image, and likeness, and to obtain professional representation and enter agreements regarding the same; and

WHEREAS, Shawnee State University values its student-athletes and wishes for them to be able to monetize the non-institutional use of their name, image, and likeness to the extent permitted by law and consistent with institutional values; and

WHEREAS, it is in the University's interest to establish conditions for student-athletes to enter into name, image, and likeness agreements, and to prohibit such agreements when they would be inconsistent with University values;

THEREFORE, BE IT RESOLVED that the Board of Trustees formally adopts Policy 3.26, Name, Image and Likeness for student athletes.

(December 1, 2023)