

**BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**April 21, 2023 @ 10:30 a.m.
Morris University Center 215**

Agenda

1.0 Action Items

1.1 Resolution ASA04-23, Award of Faculty Tenure

Dr. Sunil Ahuja, Provost and Vice President for Academic and Student Affairs, will present Resolution ASA04-23 awarding faculty tenure.

**1.2 Resolution ASA05-23
Approval of Policy 2.21, Accommodations for Student Religious Beliefs**

Dr. Ahuja will present Resolution ASA05-23, approving Policy 2.21, Accommodations for Student Religious Beliefs.

**1.3 Resolution ASA06-23
Approval of Master of Science in Nursing Degree**

Dr. Ahuja will present Resolution ASA06-23 approving a Master of Science in Nursing Degree.

2.0 Information Items

2.1 Academic & Student Affairs Executive Report

Dr. Ahuja will report on recent activities in Academic & Student Affairs.

2.2 Advancement & Enrollment Management Executive Report

Mr. Eric Braun, Vice President for Advancement and Enrollment Management, will report on recent activities in the division.

2.3 Recruitment and Admissions Report

Mr. Jim Farmer, Director of Admissions, will report on new student recruitment and Admissions activities.

2.4 Student Programming Board

Ms. Marlita Cadogan, Assistant Director of Student Life, will report on Student Programming Board events for spring 2023.

RESOLUTION ASA04-23
AWARD OF FACULTY TENURE

WHEREAS, Shawnee State University and Shawnee Education Association entered into an agreement in June, 2012, for the purpose of granting tenure to faculty; and

WHEREAS, effective fall semester, 2013, the University implemented a tenure system; and

WHEREAS, in accordance with Board of Trustees Policy 2.15Rev., awarding of tenure at Shawnee State University is earned by faculty members on the basis of their past performance during the tenure-track period as evaluated by tenured faculty, the academic administration, University President, and the Board of Trustees; and

WHEREAS, after recent actions by the College Promotion Committees, College Deans, Provost, and President, the following faculty were nominated for tenure:

- Dr. Sandra Beam
- Dr. Michele Moohr
- Dr. Kimberly Cassidy
- Dr. Mikel Stone

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University grants tenure to the above-named faculty.

(April 21, 2023)

RESOLUTION ASA05-23

APPROVAL OF ACCOMMODATIONS FOR STUDENT RELIGIOUS BELIEFS

WHEREAS, Shawnee State University is dedicated to reasonably accommodating the sincerely held religious beliefs and practices of individual students with regard to all examinations or other academic requirements or absences for reasons of faith or their religious or spiritual belief system; and

WHEREAS, Section 3345.024 of the Ohio Revised Code, also known as “The Testing Your Faith Act,” requires each state institution of higher education to adopt a policy and procedure providing students with religious accommodations;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University supports adoption of Policy 2.21, Accommodations for Student Religious Beliefs, pursuant to requirements set forth in Section 3345.024 of the Ohio Revised Code.

(April 21, 2023)

Shawnee State University

POLICY TITLE:	ACCOMMODATIONS FOR STUDENT RELIGIOUS BELIEFS
POLICY NO.:	2.21
ADMIN CODE:	3362-2-21
PAGE NO.:	1 OF 3
EFFECTIVE DATE:	04/21/23
NEXT REVIEW DATE:	04/2026
RESPONSIBLE OFFICER:	PROVOST
APPROVED BY:	BOARD OF TRUSTEES

1.0 PURPOSE

The University is dedicated to reasonably accommodating the sincerely held religious beliefs and practices of individual students with regard to all examinations or other academic requirements or absences for reasons of faith or their religious or spiritual belief system.

2.0 ABSENCES

A student will be granted up to three days each academic semester to take holidays for reasons of faith or religious or spiritual belief system, or participate in organized activities conducted under the auspices of a religious denomination, church, or other religious or spiritual organization. The University shall not impose an academic penalty as a result of a student being absent as permitted in this policy.

3.0 ALTERNATIVE ACCOMMODATIONS

3.1 Students will be provided with alternative accommodations with regard to examinations and other academic requirements missed due to an absence described in section 2.0, if both of the following apply:

- (a) The student's sincerely held religious belief or practice severely affects the student's ability to take an examination or meet an academic requirement; and
- (b) Not later than fourteen days after the first day of instruction in a particular course, the student provides the instructor with written notice of the specific dates for which the student requests alternative accommodations.

3.2 The University shall accept without question the sincerity of a student's religious or spiritual belief system. An instructor shall keep requests for alternative accommodations confidential. An instructor shall schedule a time and date for an alternative examination, which may be before or after the time and date the examination or other academic requirement was originally scheduled but shall do so without prejudicial effect.

4.0 POLICY POSTING

Both of the following will be posted in a prominent location on the University website:

- 4.1 A copy of this policy and the contact information of an individual who can provide further information about the policy;
- 4.2 A nonexhaustive list of major religious holidays or festivals for the next two academic years. The posting shall explicitly state that the list is nonexhaustive, and that it may not be used to deny accommodations to a student for a holiday or festival of the student's faith or religious or spiritual belief system that does not appear on the list. No inclusion or exclusion of a religious holiday or festival on the list shall preclude a student from full and reasonable accommodations for any sincerely held religious beliefs and practices with regard to all examinations or other academic requirements and absences for reasons of faith or religious or spiritual belief system provided under this policy.

5.0 SYLLABUS POSTING

Faculty members are required to include in each course syllabus a statement regarding this policy. The statement shall include both of the following:

- 5.1 A description of the general procedure for requesting accommodations;
- 5.2 Contact information for an individual whom a student may contact for more information about the policy.

6.0 GRIEVANCES

If a student believes that a reasonable accommodation was improperly denied, the student may appeal the instructor's decision as outlined in accompanying Procedure 2.21:1. The request must be in writing with reasons for support, and made within seven calendar days of the date of the notice of denial.

7.0 PROCEDURES

The President is authorized to enact procedures to address the list of major religious holidays discussed in Section 4.2, contact information for students to obtain more information about this policy as discussed in Sections 4.1 and 5.2, additional details regarding the grievance procedure discussed in Section 6.0, and other matters to carry out the purposes of this policy as he or she sees fit.

History

Effective: 4/21/23

RESOLUTION ASA06-23

APPROVAL OF A MASTER OF SCIENCE IN NURSING DEGREE

WHEREAS, Shawnee State University recognizes the need and opportunity for growth in graduate programs at the institution as central to the University's growth; and

WHEREAS, that need and opportunity has been expressly conveyed and recognized in the *Shawnee at 40* Strategic Plan; and

WHEREAS, pursuant to the aforementioned objectives, the Director and faculty in the School of Nursing have developed a Master of Science in Nursing degree; and

WHEREAS, that degree has so far received all internal approvals and will be submitted to the Ohio Department of Higher Education (ODHE) for approval;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University approves the Master of Science in Nursing degree and requests its submission to ODHE and other external entities for full approval.

(April 21, 2023)

**Academic and Student Affairs Report
Board of Trustees Meeting
April 21, 2023**

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

Provost Report

- I'll start with happy news. The following faculty have applied for and successfully gone through the promotions process this year. They are as follows:
 - Promotion to Professor:
 - Dr. Kimberly Inman
 - Dr. David DeSario
 - Dr. Sean Dunne
 - Dr. Gay Lynn Shipley
 - Promotion to Associate Professor:
 - Dr. Mikel Stone
 - Dr. Kimberly Cassidy
 - Dr. Michele Moohr
- The Master of Business Administration (MBA) application was unanimously approved by the Chancellor's Council on Graduate Studies (CCGS) on March 24, 2023. Following a period of public comment, we are awaiting official notification from the Chancellor's office. If approved, the MBA program will begin in Fall 2023. My sincere thanks to Dr. Steven Rader, the School of Business faculty, Associate Provost Jennifer Pauley, Provost Fellow Christine Raber, Dean Paul Madden, the external consultant, and many others on campus for their work in developing the MBA program. Additionally, the site visit by the International Accreditation Council for Business Education (IACBE) about accreditation of our undergraduate business programs is scheduled for September 11-12, 2023.
- Other major program developments in the works, likely for Fall 2024: Master of Science in Nursing, Master of Plastics Engineering Technology, Master of Occupational Therapy (hybrid redesign), BS in Computer Science, and Bachelor of Social Work.
- The mid-cycle review visit by the Higher Learning Commission (HLC) went very well. My sincere thanks again to Dr. Marc Scott and Dr. Christine Raber and many others on campus for their work on the assurance argument and participation during the visit.
- The highlights of recent activities in Academic and Student Affairs are noted below.

College of Arts and Sciences

Department of Mathematical Sciences

- Dr. Phil Blau gave a talk "Oresme, ORESME" at the MAA Ohio Section meeting.
- Robert Mendris was a co-author for an article "Counting-Based Effective Dimension and Discrete Regularizations" published in Entropy 2023, 25, 482.
<https://doi.org/10.3390/e25030482>

Department of Natural Sciences

- The department is nearing the end of the combined program review for the BS Biology degrees. External reviewers have visited campus, and we are awaiting their report.
- BS Natural Sciences – Geology and BS Natural Sciences Integrated Sciences AYA teaching licensure double major Blake Smalley has been hired as a high school physics science teacher with West Union High School for the 2023-2024 school year.

Department of Social Sciences

- Dr. Amr Al Azm has been profiled in the current edition of Ancient Origins Magazine. The article entitled [“Archaeoactivists expose Facebook as a safe haven for the trade in illicit antiquities”](#) interviews Dr. Al Azm on his activities as co-director of Antiquities Trafficking and Heritage Anthropology Research (ATHAR) Project. The group was instrumental in changing community standards at Facebook to ban trade in ancient artifacts on its platforms.

Center for Public History

- Dr. Andrew Feight discussed the work of the [SSU Center for Public History](#) as part of Ohio University-Southern's Virtual Spring 2023 Teach-In. Dr. Feight was joined by Darrell Smith, the founder of Ashland, Kentucky's new Black History Museum at the Nuckolls Community Center. Together, this session explored the black history of Portsmouth, Ohio and Ashland, Kentucky. A recording of the presentation is found here: <https://www.youtube.com/watch?v=XkqTcZrRVdU>

College of Professional Studies

C.H. Lute School of Business

- The School submitted the Master of Business Administration (MBA) application to the Chancellor’s Council on Graduate Studies (CCGS). Dr. Rader successfully defended the proposal at the CCGS March meeting. The proposal received unanimous approval from the committee.
- The School has hired Ms. Ali Givan as Visiting Assistant Professor for the Accounting and Management programs. Ms. Givan earned her baccalaureate degree from SSU and her MBA from Wright State University. She has served as an adjunct for several years teaching face-to-face and distance learning courses in the School.

School of Nursing

- Applications for admission to Nursing Programs have been received and reviewed.
 - Applications to the Associate Degree RN program have been processed and 72 completed applications were reviewed. 16 were fully admitted, 27 were conditionally admitted based on spring and summer courses, and 30 were denied

admission and referred to the College of Professional Studies Coordinator of Academic Advising and Student Support Services for advising and the development of an academic plan.

- Applications to the Bachelor of Science in Nursing Degree RN program have been processed and 69 completed applications were reviewed. 2 were fully admitted, 28 were conditionally admitted based on spring and summer courses, and 39 were denied admission and referred to the College of Professional Studies Coordinator of Academic Advising and Student Support Services to declare the Pre-BSN major code, get advising and develop an academic plan to apply for the next cohort when the pre-requisites have been met.
- Students are returning documents accepting their seat in the program.
- Dr. Adair Carroll continues to head up the approval process for the Master of Science in Nursing (MSN) programs and is preparing the application for the CCGS review.
- Anticipated May Graduates from the School of Nursing include 26 ADN program completers and 22 BSN.
- The traditional Nursing Pinning Ceremony will be held on April 28, 2023.

Department of Rehabilitation Sciences

- Four research teams from the Master of Occupational Therapy (MOT) Program presented in a poster session during the Celebration of Scholarship.
- These same four research teams will defend their research projects prior to Level II Fieldwork as one of their final completion requirements for the degree.
- The MOT program has accepted 25 applicants for 2023-24 academic year with rolling admission until cohort reaches 30 students.
- A current Post-Professional Doctor of Occupational Therapy (OTD) program student has been selected by the American Occupational Therapy Association (AOTA) – OTs national professional organization - to offer her Capstone Project as an on-line continuing education course for OTs.

Department of Engineering Technologies

- The Computer Aided Design and Manufacturing Technology (CADMT) program completed its program review and has developed a certificate program that they plan to further develop into an online certificate in the coming year. Certificate is stackable into Associate degree. The CAD+Manufacturing program has also developed a new pathway to pair better with the Electromechanical Engineering Technology program.
- The Computer Science program development committee led by Dr. Duane Skaggs has developed a Computer Science program that we anticipate will be approved this academic year and begin in Fall 2024.
- The Computer Engineering Technology program has been restructured to align with the maker mindset, with first-year project experiences that we anticipate attract and retain more students.
- The Plastics Program faculty have been working on the Master of Plastics Engineering Technology (MPET) degree proposal and it will go to the SSU Graduate Council this

month and then on to remaining internal approvals and then CCGS and HLC. The planned start date is Fall 2024.

- The Department submitted as co-PI with OU as lead for an NSF STEM scholarship grant.
- The Scioto Valley Section of American Society for Quality (ASQ) will be visiting campus on April 13th for a meeting with tour of plastics labs and presentation by Adam Miller. Topic: Continuous Improvement in Engineering Education.
- The Manufacturing and Business Career Fair was held on March 23rd, with companies such as Honda, Toyota, Bellisio Foods, Kenworth, and others recruiting engineering technology students.
- Short Term Electromechanical certificates were developed to provide educational pathways that might attract new audiences. Certificates are stackable into Associate's degree.
- Gaming programs received notice that they are once again ranked in the Princeton Review – they've been recognized on this list, since the list's inception. This year's ranking is at number 15. All but one or two of the institutions ahead of Shawnee on the list have tuitions more than 4 times of SSU.

Department of Allied Health Sciences

- Alice Stephens, faculty in the Bachelor Science in Health Sciences (BSHS), has successfully defended her dissertation. Congratulations, Dr. Stephens!
- The Department hosted their annual Interprofessional Education Day on Friday, March 24. All students in the department programs participated in a day of learning more about the integrated nature of healthcare and how their roles connect. They also participated in case studies, presentations, and information tables.

School of Education

- Dr. Beam, Dr. Dunham, and Dr. Shipley attended the Educators Rising Conference (formerly Future Teachers of America) on March 8 and 9 at Capital University with over 950 high school students who are interested in becoming teachers. They judged competitions for the event and participated in the recruitment fair.
- Dr. Shipley and Dr. Madden attended the Ohio Department of Higher Education (ODHE) Apprenticeship Programs meeting at Muskingum University on March 1st. Two of our local school districts were present and were interested in participating in this statewide initiative to create apprenticeship programs for educators in an effort to address the teacher shortage crisis.
- Dr. Shipley attended the GRIT Day of Learning at OU Chillicothe on February 22, 2023, where the topic was connecting Youth & Adults to Critical Career Pathways. Dialogues took place with agency leaders who are providing pathways to opportunity through both job training and linkages to internships and jobs.
- School of Education had over 30 students participating in Celebration of Scholarship.
- Education Day on Campus is scheduled for April 14th. We have over 70 registered so far.
- School of Education Graduation Celebration is scheduled for Wednesday, April 26th at 6:00.

- Dr. Moohr was elected to the executive committee of the Council for Exceptional Children's (CEC) Division for Emotional and Behavioral Health (DEBH) and selected as a member of the first CECs leadership cohort. She presented a paper at the CEC National conference during the last week of February 2023.
- “Literacy LEAPS, a two-year Ohio Department of Education (ODE) literacy grant, is expanding to Portsmouth West Elementary School as a second tutoring location for the 2023-2024 academic year. Literacy LEAPS provides SSU education majors the opportunity to be paid and trained as small group literacy tutors. This grant program is part of the state’s concentrated efforts to improve literacy outcomes for children in the state. Literacy LEAPS started in fall semester 2022 Stanton Primary Elementary School (New Boston Local School District) and will continue at this location for 2023-2024.” The program at SSU has been recognized by ODE for its outstanding achievements in literacy support.
- Drs. Doug Sturgeon and Karen Koehler, faculty in the School of Education’s Teachers for the Visually Impaired and Teachers for the Hearing-Impaired preparation programs have been awarded funding for their “Extended Transition Connections Grant” project. Drs. Sturgeon and Koehler will serve as Co-PIs with the University of Cincinnati Systems Development and Improvement Center in the amount of \$49,998 for Fall 2023.
- Several conference presentations were delivered by Drs. Koehler and Sturgeon in February and March. International and national peer-reviewed presentations were given at the following conferences:
 - Koehler, K., Sturgeon, D. & Brannan, S. (2023, March). *It’s about Time: making transition connections for children with low incidence sensory disabilities*. Presentation at the Appalachian Studies Conference, Athens, OH, United States.
 - Sturgeon, D. & Koehler, K. (2023, March). *Partnering to establish validity and reliability with educator preparation programs at Shawnee State University*. Presentation at the American Council for Rural Special Education Conference, Pittsburgh, PA, United States.
 - Sturgeon, D., Koehler, K. & Nettleton, C. (2023, February). *ESY2 Partnering to offer summer practicum for future teachers of the deaf and summer enrichment for children who are deaf/hard of hearing*. Presentation at the Association of College Educators-Deaf & Hard of Hearing, San Antonio, TX, United States.
 - Koehler, K., Picard, K. & Maginn, E. (2023, March). *Transition connections: enhancing options for children with low incidence disabilities*. Presentation at Council for Exceptional Children 2023 Convention and Expo, Louisville, KY, United States.
- Dr. Koehler has also published an article in a peer reviewed journal:
 - Farrand, K. M., Koehler, K., & Vasquez, A. (2022). Literary braille instruction: A review of university personnel preparation programs. *Journal of Visual Impairment & Blindness*, 0145482X221130356.

Clark Memorial Library

- The library is preparing for extended hours for finals week, the last week in April. The library will be open until 10:00 pm Sunday-Thursday. We have engaged Yeti, the therapy dog, to visit the library Sunday & Monday from 6:00 until 8:00 pm. There will be free coffee and snacks for students all week. Funding for these events is provided by the Selby Fund.
- This semester, our Reference and Instruction librarian, Ms. Marla Beebe, ran a promotional campaign to increase student awareness about research help. This concentrated effort has resulted in double the number of research consultations done this spring. We plan to continue campus wide promotion.

Respectfully submitted,

Sunil Ahuja, Ph.D.

Provost and Vice President for Academic and Student Affairs

**Division of Advancement & Enrollment Management Report
to the Meeting of the Board of Trustees
April 21, 2023**

Alumni and Community Events

The Office of Alumni and Community Events has hosted over 475 in-person events on campus including meetings, campus visits, holiday parties, programming events, and community events. Several Alumni events have been scheduled for summer and fall, including Shawnee State Night at the Chillicothe Paints on July 14th and Homecoming Weekend on September 15th and 16th.

The **Golden Bear program** has begun an additional class called pDNextSteps which focuses on meditation, interval and strength training to help improve quality of life through exercise. The class is designed for those with Parkinson's disease but is open to any Golden Bear.

Athletics

Kam Elzy was named **HM All-American** in Women's Basketball; Aiden Kammler was All-American at the NAIA Indoor Track Championship and finished 5th in the 3000M; and Juan Celis finished 8th in the NAIA National Swim Meet in the 50M Free becoming Shawnee State's first men's All-American. Men's Basketball made its 3rd **NAIA Tournament** appearance in the last 4 years.

A new Athletics website design was launched on March 28th (www.ssubears.com).

Development Foundation

Athletics partnered with SSUDF for a raffle, raising just under \$32,000 to support the Athletics Department.

The President's Gala will be held on Saturday April 22nd. The event will raise money to support the Friends of Shawnee Scholarship and serve as a retirement sendoff for Dr. Bauer as President of Shawnee State.

Campus Partnerships & Center for Lifelong Learning

Four school sites are finishing up their elementary school programs for the **21st Century Community Learning Center** grants and each school will also provide a summer school for struggling students. Two schools have family literacy events taking place in March and April to encourage reading in the summer months for all students.

The Verizon Innovative Learning Program hosted middle school groups in February, March, and April utilizing campus visits as recruiting opportunities for the **Verizon Innovative Learning Stem Achievers** summer camp. Visitors included 190 students from Chillicothe City Schools, 30 students from Greenup County Schools, and 30 from Ironton City Schools. A spring open house will be held on Friday, April 7th and 40 students are currently registered. The summer camp will be held June 5 - 23.

Camp dates have been set for all summer youth programs and registration is now open.

In partnership with GRIT, **Bear Tracks**, the summer workforce residential training program, will be held starting June 5th. Programs include Business: Social Media for Business and Microsoft Office, Technology: IT Desktop Support Specialist, Education: Child Care Staff Member, Manufacturing: CPT 4.0 Safety and Lean Six Sigma Yellow Belt, and Healthcare: Phlebotomy, and Healthcare: Basic EMT. Students participating will complete a paid 40-hour internship with support from Building Bridges to Careers.

**Division of Advancement & Enrollment Management Report
to the Meeting of the Board of Trustees
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Wise Pathways plans to start its next cohort at Star Community Justice Center on April 18th. Participants will learn about sustainable employment opportunities in manufacturing and earn a credential.

Shawnee State University was represented at the **Opportunities for Ohioans with Disabilities 5** County Transition Student Expo held on March 3rd at Southern State Community College. This event focused on connecting education and employment opportunities to regional high school students identified with a disability that are transitioning out of high school. Over 300 students stopped by the booth to learn about opportunities at SSU.

Marketing & Communications

The Office of Marketing & Communications promoted and supported the grand opening of the **Kricker Innovation Hub** and **Shawnee Game Conference** this past quarter. The team also worked with Academics on communications for the **HLC accreditation visit**; new programs including those in **Engineering Technologies**, the **C.H. Lute School of Business** and **Natural Sciences**; and special recruitment events including the **Allied Health Sciences Interprofessional Day** and **School of Education Day**.

Marketing & Communications launched a series of spring **Admission campaigns** centered on scholarship opportunities, upcoming orientation opportunities, special events, and late application. The team developed a series of student and faculty profiles for social media and released the Spring **Shawnee Magazine**.

Workforce Development

The **BESTOhio** industry sector partnership board met three times in February and March to continue work on its vision and strategic plan.

As a regional programming center for the **Ohio Cyber Range**, SSU received a sub-award of \$30,000 to support cyber career awareness activities, K-12 outreach, faculty and student certifications, and NICE accreditation. SSU will host representatives from Ohio's Cyber Range Regional Programming Centers at the Kricker Innovation Hub in May.

In February and March, SSU hosted **career fairs** for Education and Social Sciences (47 employers), Nursing (22 employers), and Business and Manufacturing (30 employers).

Kricker Innovation Hub & Entrepreneurship

The Kricker Hub held its **Grand Opening** on March 9th with an open house of SSU academic and community programs and regional partners. The Hub was full of supporters to celebrate the launch of the Hub as an anchor in the arts culture and innovation district.

The Hub organized the **Shawnee Game Conference** held March 10-11 with sessions utilizing the new KIH lecture halls, two keynotes in the VRCFA, and Expo and Esports in the Waller Gymnasium. There were approximately 500 participants including 200 high school students. The next SGC will be in fall of 2023.

The 10th annual **Glockner Dare to Dream** was held March 7th in the Flohr lecture hall with fifteen teams from schools all over the tri-state competing for \$32,500 in cash prizes. The winning team was Happy Campers from Ross / Pike ESD.

**Division of Advancement & Enrollment Management Report
to the Meeting of the Board of Trustees
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Startup Weekend Shawnee State was held March 31-April 2. This is the third **Startup Weekend** organized by the Hub since 2019. Five teams and 15 students participated and worked on their startups over 54 hours before pitching their ideas in front of a panel of judges. The winning team was Button Butter, an idea for a new product that could unstick game controllers, cell phones buttons, keyboards and more. With a prototype in hand, the team demonstrated the product in real time in front of the judges. The team plans to participate in the Ignite Portsmouth Boot Camp in May 2023.

Vern Riffe Center for the Arts

Negotiations are underway for the 2023-2024 VRCFA Performing Arts Series. The VRCFA advisory board will meet soon to discuss new ideas on how to increase subscription sales and community interest. The use of customer surveys for each event has been a very beneficial venture this season and provided helpful feedback. Focus remains on youth fostering a love of the arts, in an effort to garner the next generation of theater goers. Discounted tickets and weekday morning shows are offered to youth/school groups. The Performing Arts Academy continues to grow in popularity and participation; bringing 60-70 families on campus each week that may otherwise only visit campus a couple times a year. The VRCFA continues to be a welcoming entryway to campus for the community.

Respectfully Submitted,

*Eric Andrew Braun, JD
VP for Advancement & Enrollment Management*

RECRUITMENT AND ADMISSIONS REPORT

April 21 Board of Trustees Meeting

2023 Fall Enrollment Indicators Point in Time (March 2023)

		<u>FA19</u>	<u>FA22</u>	<u>FA23</u>	<u>Δ19-23</u>	<u>Δ22-23</u>
First Time Freshman	Applications	2974	2285	2553	-14%	12%
	Admitted Students	2272	1931	2136	-6%	11%
	Application Conversion	76%	85%	84%		
	FAFSA Submissions*	593	701	1060	79%	51%
	Financial Aid Packages*	847	590	939	11%	59%
	Scholarships Awarded	732	590	610	-17%	3%
	New Housing Applications	103	108	63	-39%	-42%
	Orientation Registrations	347	288	396	14%	38%

**Freshmen and Transfers*

		<u>FA19*</u>	<u>FA22</u>	<u>FA23</u>	<u>Δ19-23</u>	<u>Δ22-23</u>
PALSJR Counties	Adams	65	85	78	20%	-8%
	Jackson	92	83	110	20%	33%
	Lawrence	156	137	207	33%	51%
	Pike	160	177	164	2%	-7%
	Ross	124	152	218	76%	43%
	Scioto	466	379	413	-11%	9%
	FTF Applications					

**FA19 PALSJR as of 5/1/2019*

2023 Fall Enrollment Indicators (March 2023)

		<u>FA22</u>	<u>FA23</u>	<u>FA23 Progress to FA22 15th Day</u>
PALSJR+ Counties	Brown	51	78	153%
FTF Applications	Gallia	27	32	119%
	Highland	54	78	144%
	Hocking	17	23	135%
	Pickaway	56	40	71%
	Vinton	10	18	180%
	Boyd, KY	46	99	215%
	Greenup, KY	115	142	123%
	Lewis, KY	31	55	177%

2023 Fall Enrollment Indicators Point in Time (March 2023)

		<u>FA19*</u>	<u>FA22</u>	<u>FA23</u>	<u>Δ19-23</u>	<u>Δ22-23</u>
Transfer Students	Applications	344	181	191	-44%	6%
	Admitted Students	168	101	96	-43%	-5%
Graduate Students	Applications		<u>FA22</u>	<u>FA23</u>		<u>Δ22-23</u>
	Admitted Students		44	52		18%
			40	21		-48%

*FA19 Transfer Students as of 5/6/19

2023 Fall Enrollment Indicators (March 2023)

		<u>FA22*</u>	<u>FA23</u>	<u>FA23 Progress to Year End</u>
Free Tuition	Eligible	157	259	165%
	Awarded	86	118	137%

* Entire Year

Student Programming Board Report- April 21, 2023

The 2022-2023 Student Programming Board (SPB) is comprised of twelve (12) members. They serve in various positions on that board, ranging from programming chairs, social media and marketing chair, programming managers, and an executive chair who also serves as president.

SPB has made great strides in establishing a new normal on this campus post-pandemic. We have brought back campus traditions like 4th Friday Movies, Late Night Bowling, and our most popular event Bingo is now back in person! Although programming has gone very well this year, some challenges were faced. Student engagement has been one of those challenges. We are finding that while students are happy to be back on campus with no restrictions, some are having to relearn how to be social after being confined to their immediate area during the pandemic. Our student leaders are finding themselves aiding in their peers' acclimation back to in-person events, and as the year went on, our attendance numbers increased to reflect the work being done.

To further mitigate this challenge, our upcoming Student Programming Board for the 2023-2024 school year will have a different format and will be diversified in unique ways to accommodate more even student programming, better use of resources, and support the University's mission:

- Traditional SPB positions will include **SPB Executive Chair, Special Events Chair, Campus Traditions Chair, two (2) Weekend Life Chairs**, and a **Gaming Chair**.
- New Positions include **three (3) WGEC Positions** focused on **LGBTQ+ Support, Female Empowerment, and Healthy Masculinity**. In addition, Student Life will have **six (6) members** on the board focusing on the following areas: **Community Service, First Gen Student Program, Blood Drives, Cultural & Diversity, Hazing Prevention, and Sophomore Support** programs.

These new roles diversify our student leaders and allow them to work in areas that may be better suited to their lifestyles, interests, or majors. In addition, we are ensuring co-curricular goals are implemented in every program held, allowing for the introduction of new programming and traditions brought to campus.