

RESOLUTION F09-18
APPROVAL TO REQUEST ODHE WAIVER OF AY18-19 UNDERGRADUATE, IN-STATE TUITION RATES FOR ONLINE COURSES/PROGRAMS

WHEREAS, the University has engaged the services of The Learning House, Inc. (TLH), an online management firm, to promote and manage the planned growth of the University's online course and program offerings; and

WHEREAS, the contractual share of the online tuition revenue has been thoroughly examined and determined to be a prudent investment essential for the robust marketing, programming, registration, and admissions infrastructure support critical to entering and sustaining a viable presence in regional, national, and international online course and program markets; and

WHEREAS, based upon market analyses performed by TLH, offering competitive tuition rates is a critical component, along with other strategies, to the successful growth of online programs; and

WHEREAS, 369.180 of Am. Sub. H.B. 64 of the 131th General Assembly requires any waiver of tuition for any particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education (ODHE) following Directive 2009-011; and

WHEREAS, Shawnee State University recommends seeking a waiver of the AY18-19 undergraduate, in-state tuition per-credit hour rate of \$348.14 (Shawnee State Advantage) and \$294.34 (continuing students) to \$278 per credit hour for all undergraduate, in-state online courses/programs, a reduction of 17.6% of the Shawnee State Advantage rate and 2.5% of the continuing undergraduate, in-state tuition rate;

THEREFORE, BE IT RESOLVED, that the Board of Trustees of Shawnee State University supports the growth initiative for expanded online course and program offerings with the assistance of the online management firm;

BE IT FURTHER RESOLVED, the vice president for finance and administration is authorized to seek approval to waive AY18-19 undergraduate, in-state tuition rates for online course and program offerings in accordance with Ohio Department of Higher Education Directive 2009-011, effective Spring 2019 and continuing through Summer 2021.

(August 24, 2018)