

**BOARD OF TRUSTEES  
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**January 29, 2021  
Teleconference**

**Revised Agenda**

**1.0 Action Item**

**Resolution ASA01-21  
Approval of 2021 Graduates**

Dr. Sunil Ahuja, Provost and Vice President for Academic and Student Affairs, will present Resolution ASA01-21, Approval of 2021 Graduates.

**2.0 Information Items**

**2.1 Advancement & Enrollment Management Report**

Mr. Eric Braun, Vice President for Advancement & Enrollment Management, will update the committee on:

- Enrollment Management Report
- Advancement & Enrollment Management Executive Report

**2.2 Academic & Student Affairs Executive Report**

Dr. Ahuja will report on recent activities in Academic & Student Affairs.

**2.3 Spring Enrollment Report**

Ms. Tami Sheets, Registrar, will report Spring 15th Day Enrollment numbers.

**2.4 BS Geology Program**

Dr. Ahuja will report on BS Geology proposal.

**2.5 Student Government Association**

Mr. Ryan Schiesser, Student Government President, will report on all SGA clubs and events for 2020-2021 academic year.

**3.0 Education**

Dr. Chris Kacir, Associate Provost for Student Success, and Mr. Chris Shaffer, Director of Institutional Research & Sponsored Programs, will present the 2020 Remediation Report.

**RESOLUTION ASA01-21**  
**APPROVAL OF 2021 GRADUATES**

WHEREAS, it is the role of the Shawnee State University Board of Trustees to award degrees and certificates; and

WHEREAS, annual action approving the granting of degrees and certificates during the year shall be taken by the Board of Trustees (Policy 2.06); and

WHEREAS, candidates for graduation must meet all academic and University requirements in order to be certified as candidates by the Office of the Registrar;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University empowers the President to award certificates or degrees during the year 2021 to all candidates whose eligibility for graduation is confirmed by the Office of the Registrar.

(January 29, 2021)

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

**Alumni and Community Events**

The Shawnee State **Alumni Association** distributed their annual Shawnee Magazine to over 7,500 alumni, donors, and friends of SSU in December. The Association has continued their engagement through newsletters, social media and spotlights. This year, 2021, marks the university's 35th year and the Alumni Association will spotlight "35 Alumni for 35 Years".

The **Golden Bear Program** was awarded \$50,000 from the Scioto County Commissioners. This will allow the program to continue virtually and then with full programming when allowed to resume on campus. During COVID, the Golden Bear program has continued programming virtually and will do so through the semester. The Golden Bear stretching class occurs two days a week and virtual bingo occurs every Wednesday.

Community events have been postponed on campus until April 2021 and all campus events are limited with COVID-19 restrictions.

**Athletics**

All SSU varsity teams will be competing this spring: check out the home schedule at <http://www.ssubears.com/SIDHelp/homeSchedule.php>.

We continue working to keep our athletes safe and healthy with daily screening and health checks, not admitting fans to our home games, and staying within our mini-bubbles as much as possible.

**Men's Basketball** is nationally ranked 7<sup>th</sup> with the following accomplishments:

- 16-2 start as of 1/22 (best in school history)
- 11-1 Mid-South Conference record (best conference start in school history, leading conference race by 2.5 games)
- Current 12-game winning as of 1/22 (best in school history), no other team has won more than seven games in a row
- Scored more than 100 points against a Mid-South Conference opponent for first time in school history (W 106-86 over Campbellsville)
- Delano Thomas won NAIA National Coach of the Week honors (1/11). He is automatically in the running for NAIA National Coach of the Year honors as a result of winning the award
- EJ Onu (25 points, 13 blocks, 11 rebounds against Martin Methodist, 12/10) broke his own school record for blocks in a game. He posted the school's first triple-double going back to when Dakstats records were kept (2003-04), and posted the first triple-double of any Mid-South Conference Player since the 2019-20 season.
- James Jones and EJ Onu have combined for four Mid-South Conference Player of the Week Awards. Jones has the most Player of the Weeks in school history; Onu won the program's second-ever NAIA National Player of the Week honor and the first for the program in nearly nine years

**Women's Basketball** is nationally ranked 9<sup>th</sup> (new poll coming out 1/27) with the following accomplishments:

- 14-3 start as of 1/22
- 8-3 Mid-South Conference record
- Have defeated Cumberlands (Ky.), No. 17 Lindsey Wilson at home

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

- Brandie Snow has won Mid-South Conference Player of the Week honors three times and NAIA National Player of the Week honors once

**Swimming**

- Kenzie Pennington won Mid-South Conference Swimmer of the Week honors, her second of the year, on 1/18
- Men's and women's swimming competed in first-ever virtual meet against Campbellsville

**Track and Field**

- Began season with meets at Kentucky Christian, Youngstown State
- Jozi Brown and Owen Reeher each won first career Mid-South Conference Track Athlete of Week honors on 1/18

**Bowling**

- Began season at Bowling Green Invitational; women finished seventh and men 10th
- Bears shot a conference-high 226 in Game 19 on men's side, also shot a conference-high 191 in Game 17 on women's side

**Esports**

- Hearthstone qualified for TESPAs Varsity National Championship, lost to Utah in finals but defeated UCLA, Wyoming and Akron en route to title match
- Call of Duty has defeated Oklahoma, Long Beach State, Sam Houston State
- EFuse named SSU Esports program a top-15 educational program in North America

Jess Brohard (Esports host) teaching Introduction to Esports at SSU and will assist with Esports program development; has 66,560 followers across Instagram, Twitch, Twitter and YouTube.

**Marketing and Communications**

The Office of Marketing & Communications is providing support for **Scioto County COVID-19 vaccination efforts** and is participating in the Scioto County Joint Information Center (JIC). The team is assisting with developing ongoing communication to keep key audiences in the community informed about vaccine availability and roll-out. Key to the effort is providing education about the safety of the vaccine.

The team is also coordinating **COVID-19 messaging** with Ohio's public universities through the IUC and continues to support the SSU Health Team with communication regarding safety, rapid testing and vaccination efforts. As part of this support, the team is working with the SSU Health Clinic to implement a new text messaging tool that will be used to improve direct communications to segmented members of the campus community, including those who have received testing and those in quarantine.

Marketing & Communications focused on **Back to School messaging** and campaigns for the start of spring semester, working with the SSU Health Team, Housing & Residence Life, and Admissions.

The team continues to support **recruitment of new students** with targeted emails about selective health majors, the Bridge to Success program, visit days and new student orientation plans. Digital marketing has focused on scholarship opportunities, benefits of moving forward with college plans, and changes in admission practices to make it easier for those who put their plans on hold last semester to get back on track.

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

The team will launch **new messaging targeted to parents** in the coming weeks about the value of a college education and in demand, high-paying careers in the immediate region, furthering the Stay Home and Go Far campaign. Content focused on the newly developed **Bachelor's Degree in Information Security** is being developed and will include a new web presence, student profiles, direct mail, digital and traditional advertising. The team is working with Student Affairs to showcase an how SSU is continuing an active, yet safe life on campus during the pandemic. These images will be used in **upcoming television spots** aimed at increasing applications for Fall 2021.

Marketing & Communications assisted Development with a successful **Day of Giving campaign** and development of an upcoming 35-year anniversary social media campaign.

**Pre-Collegiate Programs and Initiatives**

On Friday, January 22, the **Children's Learning Center** received their official notice that they will maintain their 5-Star Step Up to Quality (SUTQ) rating through February 2024. The SUTQ specialist completed a comprehensive desk review analyzing the entire program before conducting the onsite inspection. During the onsite visit, which occurred on January 6, the specialist completed interviews with each teacher, reviewed classroom assessment data, examined annual surveys and professional development plans, and observed each classroom examining the environment and interactions between teachers and children. It is an intense process made even more challenging by Covid-19. The CLC earned their initial 5 Star rating in 2017 and even though the rating is valid for three years, the program must complete an annual report providing evidence of that commitment to maintain quality practices that are observed during on-site visits.

Striving Readers and **Comprehensive Literacy State Development** subgrantees began participation in a Literacy Academy Live series through the Ohio Department of Education. As a subgrantee, the CLC has first access to keynote addresses and exclusive live access to national literacy experts. Classroom teachers and the CLC literacy team attended the Literacy Academy Live Kick-Off on Monday, November 16 and continued the learning on January 25. Two additional trainings will be held in the spring.

Staff members Sheila Bobst and Nikki Montavon have undergone training in a new assessment system that the CLC is now implementing called the PELI (Preschool Early Literacy Indicators). This assessment tracks the progress of each child in the development of literacy knowledge. This tool will be used to ensure that each child is ready to enter Kindergarten highlighting each child's strengths and identifying growth areas. Implementation of this assessment began this month, January 2021.

**AmeriCorps Program, Project BEAR: Building Emerging and Achieving Readers** is currently recruiting 7 members for their summer cohort. These members will serve 10 weeks this summer, 30 hours a week hosting a school readiness camp with curriculum from The Ohio State University and piloting a new onboarding and training program.

Project BEAR LeaderCorps member Heather Payne attended the LeaderCorps kick-off training where she created a plan to host a supply drive at the CLC to benefit the Bear Necessities Pantry on campus. This drive will take place in April during Global Youth Service Week.

In December, all Project BEAR Members completed their mid-year performance evaluations. These evaluations are completed by the members and the teachers and are used to set goals for themselves for their service.

Project BEAR Coordinator, Hayley Venturino, attended the virtual AmeriCorps presentation

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

“AmeriCorps and Higher Education: Partnering for the Public Good” and learned information on how to promote Shawnee State University and earn designation as a “School of National Service”. When you are designated as a School of National Service your institution is listed on the AmeriCorps website, which is a great recruitment tool.

**Summer programming** is taking shape with several dates on the calendar. **Cub Camp** is scheduled for June 28-July 1, 2021. Over 40 class offerings for students PreK-8th grade have been submitted by local teachers. Student registration will open in February. **Verizon Innovative Learning** program for middle school girls entering 6th, 7th or 8th grade is set to begin on July 26. Instructors for this program are currently being recruited. A robust offering of athletics camps is also planned for this summer.

**Vern Riffe Center for the Arts**

It’s been 11 months since we’ve had a full audience in our theater. Although it’s been quiet in there, we’ve been working diligently to reschedule events, plan future seasons, and tend the needs of a dormant theater. We’re making minor repairs to theater equipment in priority order. Grants are being written and submitted in a hopeful but cautious spirit for the 2021-2022 season. We have a few rental events penciled in beginning in May 2021 but those groups understand the fluidity of scheduling right now.

The state mandate still stands at 15%, (170 audience members). As you can imagine, it is difficult to plan events when constrained by such a small number. Taking that, along with many other factors into consideration, we canceled any event we’d planned to present in the spring of 2021. For example, the Clyde McCoy Tribute concert is cancelled. Season subscribers are being contacted and accounts settled accordingly.

We are planning for possible new protocols once we return and taking into account many logistics. For example, disposable gloves for our ushers, plexiglass at the box office, and portable dressing rooms & dividers (due to social distancing). Overall, the VRCFA team continues to work toward events but remains flexible.

**Development Foundation**

The **2020 Day of Giving** event was held on December 1<sup>st</sup> and raised \$27,030 from 102 donors for the Shawnee Fund. This represents the most money raised during the Day of Giving event at Shawnee State.

The Foundation received **two grants** recently. The first was \$50,000 from Scioto County for the continued administration of the Golden Bears program. The second grant was \$5,000 from Kroger for the Bear Necessities Food Pantry on campus.

The **Shawnee State University Development Foundation Board** announced new leadership for 2021:

- President – Tom Covert
- Vice President – Lisa Johnson
- Secretary – Lloyd Martin

In addition, Troy Gregory (SSU '96) joined the SSUDF Board after unanimous approval by board members.

**Kricker Innovation Hub & Entrepreneurship**

On November 12th, the Hub hosted a virtual **Entrepreneurial Journey Speaker Series** titled,

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

“Entrepreneurship and Diversity in Esports.” This event had 45 attendees and featured 7 panelists that spoke on the state of the industry and their experience relating to issues of diversity and representation. Our next Speaker Series event is January 28th and will feature Syncify, one of London’s fastest growing startups. This event will be hosted virtually through the Airmeet platform

The Hub and LIGHTS-INC partner organizations continue to surpass impact metrics for our **POWER grant**. KIH program coordinators are fully settled into their respective roles. The Recovery Program Coordinator continues partner outreach and has convened a bi-weekly regional call to bring together regional entrepreneurship and recovery ecosystems. Our first recovery event will be an Entrepreneurship in Recovery speaker series on February 18th.

Economic Development Agency (EDA) funded **KIH Renovation**: All elements of design, engineering, and abatement work moving forward as planned with construction slated to begin March. The University has received and signed an extension for the Construction Notice to Proceed from the EDA for March 28th, 2021.

The Kricker Innovation Hub is working with students on campus to develop a **Shawnee Entrepreneurship Club**. The club will focus on incentivizing students to engage with cross-disciplinary extracurricular entrepreneurship programs, and serve as a baseline for student engagement at the Hub.

**Auxiliary and Business Operations**

Due to early release of most residential students (Thanksgiving Break) we processed approximately \$270K (CARES funding) in room, board, and associated fees, credit to the FA20 bills of around 540 residents. Credits were not given to those who remained in campus housing for the full term.

The new Chilaca’s and the Market Place opened (“soft opening”) late Fall semester. This represents the first time SSU has offered a retail branded food concept of this nature. Plans are being made for a “grand opening” in the coming weeks.

During Fall semester and throughout the holiday break, Shawnee State University dining has prepared and delivered hundreds of meals to quarantined students, both on and off campus.

**Vice President’s Report**

The impact of COVID-19 continues to take a significant toll on the enrollment and auxiliary operations at Shawnee State. Many of the curbs to activity that were imposed in spring and summer of 2020 are still in place and much of the enrollment behavior that we anticipated in the fall term has begun to present even more sharply at the start of the spring term. Departmental leadership and staff are continuing to make every effort to reduce expenses as revenues lag and promote activities and successes wherever possible. Despite the challenges, we have maintained superior ratings in our programs, achieved record-setting wins in Athletics, and continued to make progress on project like the Kricker Innovation Hub, that are the future of our campus.

Perhaps the most concerning impact of the coronavirus is being realized in our partner K-12 schools, where parents and students are struggling to balance disruptions to schedules and workplaces, teachers are trying to keep students present and engaged, and administrative leaders are facing dramatic barriers to class completion, test performance, and graduation. First generation students from rural and low socio-economic backgrounds across the country are at great risk of not completing high school and huge numbers are not moving forward with their plans to attend college. Our team of admissions professionals,

**Division of Advancement & Enrollment Management Report  
to the Meeting of the Board of Trustees  
January 29, 2021**

recruiters, financial aid officers and advancement team members are pushing every day to identify new ways to reach students, communicate with parents, provide tools to K-12 schools and close the gap so that students in our region do not miss out on the vital opportunity to pursue an accessible higher education.

*Respectfully Submitted,  
Eric Andrew Braun, JD  
VP for Advancement & Enrollment Management*



# Enrollment Management Fall 21 Mid-Term Report

January 29, 2021 Board of Trustees Meeting

# First-time freshmen fall '21 term applications down 46% from fall '20

## First-time freshmen fall '21 term admitted students down 31% from fall '20

### Fall 2021 Admissions Weekly Report - FTIAC

1/25/21	Fall 2021			Comp to LY	Fall 2020			Comp to 19	Fall 2019		
Inquiries	7095			4%	6825			22%	5804		
Total Apps Received	1699			-46%	3139			-35%	2602		
Common Apps	619				784						
Honors Applicants					0						
SSU Apps (No CA)	1080			-54%	2355			-58%	2602		
Complete Applications (decision ready files)	1418			-31%	2048			-28%	1958		
% apps complete	CA: 85% (528) No CA: 82% (890) Total: 83% (1418)				65%				75%		
Cancellations	6				0				0		
Active applications	1663				3139				2602		
Registered for Classes	0				0				0		
Pathways	College Ready	University College	Bridge Program	College Ready	University College	Bridge Program	College Ready	University College	Bridge Program		
Admits (% of all admits)	724 (51%)	598 (42%)	96 (7%)	919 (45%)	564 (28%)	565 (28%)	911 (47%)	589 (30%)	458 (23%)		

Based on LY Yield:	Coll Ready (44% Yield)	Univ Coll (21% Yield)	Bridge (5% Yield)	Total	% to 1000	% to LY	% to 2019	% to 2018
Estimated Funnel Yield for 2021	319	126	5	450	45%	70%	56%	73%

# First-Time Freshmen Funnel Detail: Fall '21

Fall 2021 Admissions Weekly Report - FTIAC

1/25/21	Fall 2021								
Inquiries	7095								
<b>Application Source</b>	Slate App			SSU Paper App			Common App		
SSU Web Apps Received (% of all apps)	986								
SSU Paper Apps Received (% of all apps)				94					
Common Apps Received (% of all apps)							619		
<b>Total Apps Received</b>	<b>1699</b>								
% Total Apps Complete	83%								
<b>Total Complete Apps (Decision Ready)</b>	<b>1418</b>								
% Apps Complete by Source	81%			96%			85%		
Complete Apps by Source	800			90			528		
Pathways	College Ready	University College	Bridge Program	College Ready	University College	Bridge Program	College Ready	University College	Bridge Program
Admits (% of all admits for this source)	369 (47%)	354 (45%)	62 (8%)	37 (41%)	46 (51%)	7 (8%)	315 (60%)	189(36%)	23 (4%)

	College Ready	Univ College	Bridge	Total Fall 20	% to LY (646)	% to 19 (808)
<b>Fall 21 Estimated Funnel Yield</b>	319	122	5	446	69%	55%
	<b>Total</b>					

	Slate App (30%)	Paper App (25%)	Common App (14%)	Total
<b>Yield By Source</b>	240	23	74	337
	<b>Total</b>			

# Enrollment Management Fall 21 Mid-Term Report

January 29, 2021 Board of Trustees Meeting

**Academic and Student Affairs Report  
Board of Trustees Meeting  
January 29, 2021**

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

**Provost Report**

- The Spring 2021 semester has begun smoothly, in spite of all the added stresses of the pandemic environment. Our plans at the moment are to maintain the Spring semester schedule as previously approved by the Board. The Registrar will give the Spring enrollment report after my report.
- My office continues to be heavily engaged in new program development, accreditation and assessment activities, as well as strategic planning. For the record, the Higher Learning Commission's mid-cycle review is scheduled for March 13-14, 2023.
- I'd like to officially welcome Dr. Jennifer Pauley as the Interim Dean of the College of Arts and Sciences. Dr. Pauley replaces Dr. Roberta Milliken, who left us at the end of last semester to assume a new position at Ohio University Chillicothe.

**College of Professional Studies**

**Business Administration**

- The Department of Business Administration is working on the next phase of accreditation through IACBE and will participate in the IACBE Accreditation Institute (virtual) January 27 & 28, 2021.
- The Department of Business Administration is working with ODHE Business Pathways to continue the close connections of our Accounting, Management, and Marketing degrees with community colleges and other universities for articulation agreements. Virtual meeting schedules February 19.

**Information Security Program**

- Approval and launch of the new Bachelor of Science in Information Security. The webpages are built and the Office of Admissions staff have been briefed on the new program. BS Information Security already has 9 majors.

**Accounting Program**

- The Accounting Major is working toward officially launching an online version of the program. Courses are being developed and marketing of this program is being initiated in partnership with Wiley.

## **Management Program**

- The Management Major is working toward officially launching an online version of the program. Courses are being developed and marketing is being launched in partnership with Wiley.
- Management has minor changes to the degree to allow more flexibility. Two new minors designed and going through the approval process: HR Management and Quantitative Business.

## **Information Systems Program**

- The Information Systems degree has been reviewed and minor upgrade made. Other potential changes are being reviewed as part of program review.

## **Sports Administration Program**

- A new minor in Digital Marketing Design is in the approval process. This new minor will be cross-disciplinary involving Fine Arts, Marketing, and Sport Management.
- New minor in Fitness Management is in the approval process. This program will also be cross-disciplinary and will involve Exercise Science, Sport Management/Business Administration.
- Sport Management has changes to degree and courses going through the approval process as it integrates into its new home in Business Administration.

## **Healthcare Administration Program**

- Healthcare Administration is preparing for upcoming NAB re-accreditation. New courses are being designed and the degree will be expanded to align curriculum with NAB requirements for the Health Service Executive credential, as required by end of 2021.

## **Marketing Program**

- Marketing program has two agency projects for Spring 2021.
- The program will host guest speakers from area businesses for BUMK 3200 Sales Management.
- Students in the Marketing program will be presenting their research and marketing plans at the upcoming Celebration of Scholarship. Presentations will include students' work with area businesses Setters & Co. CPA and Goodwill Industries of Southern Ohio, Inc., both of Portsmouth, OH.

## **Allied Health Sciences**

- The annual Interprofessional Event will once again be held this coming March with students from all programs within the department participating in a day of presentations,

case studies, and learning about the integrated nature of the healthcare system and their roles in it.

### **Respiratory Therapy Program**

- The Respiratory Therapy Program will host a review seminar for Respiratory Therapy Board exams in March.
- Students will be presenting their research in the annual Celebration of Scholarship this spring.
- The Respiratory Therapy program students will present their annual Clinical Case Study Event on April 22.
- To help meet the need of Respiratory Therapists to address the COVID pandemic, 2<sup>nd</sup> year Respiratory Therapy students (graduating May 2021) have received their limited permits so they can begin working as RTs with restrictions. Currently, 10 out of 15 students are working in facilities including Adena Medical Center, Meadowview Regional Medical Center, UK Medical Center, Nationwide Children’s Hospital, Holzer Medical Center, and Mercy Health.
- Respiratory Therapy Academic Program Director, Amy France, will represent the University on the Respiratory Therapy Faculty Panel as part of the Ohio Guaranteed Transfer Pathways.

### **Medical Laboratory Technology Program**

- With support of the SSU Foundation and the use of Program Fees, the Medical Laboratory Technology Program has purchased a miniPCR system (<https://www.minipcr.com/>). This system will assist with the preparation of our students to perform the kinds of tests used to test for COVID-19.
- Several SSU graduates from the Medical Laboratory Technology program are managing and leading their laboratories during the pandemic. In fact, five of our current students are employed in local laboratories as processors to help expedite testing.

### **Radiology Program**

- Graduates of the Radiology program have achieved a 94% first-time pass rate on the certifying exam.
- Graduates continue to be successful in the field. The program has a 100% job placement rate for the past 5 years.
- The first Radiology student will be participating in the Celebration of Scholarship this spring. The student will be presenting his research paper, “Radiation Protection.”

### **Health Sciences Program**

- The Behavioral Health Course series is in the approval process to be recognized as Behavioral Health Certificate. Twelve students have completed the courses leading to certification, while additional 3 students have completed one course, and another 3

students are enrolled this semester. Once the certificate is approved, a full-scale recruitment plan can be launched.

## **Department of Nursing**

- The Department of Nursing has received NCLEX scores for the RN licenses. The BSN graduates exceeded national averages with an 88.5% pass rate. The ADN graduates pass rate fell below the national average at 72%.
- As a remediation and enhanced preparation strategy, the Department is instituting the HESI Compass exam preparation program for the ADN Level 4 students. This system will help to identify areas needing remediation prior to sitting for the board exams.
- Ms. Ashley Woodrum, BSN, RN was hired as new Skills Lab Coordinator. Ashley has been an RN for 10 years and brings extensive clinical background in Medical-Surgical and Pediatric Nursing.

## **School of Education**

- The School of Education faculty and Director are currently preparing for their accreditation site visit. Each program accreditation self-study has been submitted to its professional association for review prior to submitting the School's main report to CAEP.
- The School, like many educator preparation programs across the state, is being required to identify new approaches to field and clinical experiences with more and more P-12 schools going online or restricting access to their facilities. The faculty have initiated the use of Sibme online supervision software to allow virtual access to the classroom so they can observe their student teachers and do the necessary evaluation documentation prior to their online follow-up meetings with the cooperating teachers and the student teachers.
- The School has also implemented the use of SimSchool which uses avatars and virtual reality to simulate classroom experiences that allow teacher candidates to complete their field experiences in a controlled environment.
- Last year, the School ended a 10-year agreement with TK20 as its student information and data management system and started a new relationship with Chalk and Wire. This new system will better enable the School to track standards-based student performance for accreditation and student and program assessment purposes.

## **Department of Rehabilitation Sciences**

### **Physical Therapy Assistant Program**

- Physical Therapy Assistant graduates from the 2020 class rose above the challenges of the pandemic and achieved 100% board exam pass rates.
- The Physical Therapy Assistant program faculty are preparing their updated self-study report for their onsite accreditation visit. This visit was delayed due to the pandemic and will be held in November 2021.



## **Master of Occupational Therapy (MOT) Program**

- Twenty-seven MOT students graduated in December and two additional students are finishing up their last clinical rotation this spring.
- The MOT program at SSU is following a national trend in program application decline. To address this, the faculty have extended applications until July in an effort to recruit a full cohort of 30.
- Community collaborations continue this spring with the Counseling Center, Area Agency on Aging, and many pediatric and adult clinical/school sites.
- Teaching continues with both on-line and hybrid courses, with students still coming to campus to practice skills while using PPE.

## **Occupational Therapy Doctorate (OTD) Program**

- SSU is planning to have two doctoral graduates hooded at the Spring Commencement Ceremony. Two students are nearing completion of their capstone research projects and will graduate this spring.
- Five students are currently in their first year of the program.
- Dr. Mikel Stone, OTD Program Director, is networking strategies to advertise the degree, both nationally and internationally, to increase enrollment for next fall.

## **Department of Engineering Technologies**

- As a whole the department is continuing to adapt to our uncertain environment with a commitment to providing our students with a world class education in Engineering Technology.

## **Plastics Engineering Technology Program**

- Students in the Plastics Program are continuing to make faceshields for the community as funded by the OVDRC and ARC. Over the break, we have installed new grant-funded equipment related to the project, including: a laser cutter, thermoformer, 3D printing filament extruder and a Filabot Recycling bundle, which allows for the production of faceshields, production of our own 3D printing filament, as well as many other products.
- Plastics Engineering Technology is on schedule for ABET Accreditation with a site-visit planned for Fall 2021. The site visit was delayed from Fall 2020 as a result of ABET's COVID response actions.
- Three Plastics Major students from Shawnee State have received the 2020 Plastics pioneers scholarship. <https://plasticspioneers.org/scholarships/recipients/>.

## **Digital Simulation and Gaming Program**

- The Gaming programs and Esports program have been mentioned in various publications including this article, "Why Esports in School is a Good Thing," published a little over a year ago: <https://www.viewsonic.com/library/education/esports-schools-good/>.

- The article states this about the SSU Gaming programs: "Shawnee State University in Portsmouth, Ohio, for example, is a pioneering leader in game design and esports competition. The university offers a BS in gaming programming through the Engineering Department as well as a BA in Game Art through the fine arts department. The school also offers a minor in game design."

## **Student Affairs**

### **Dean of Students**

The "I am First Gen" mentor program added 73 new students to the program. The program expanded to include alumni and community member mentors. This program is supported by a Development Foundation grant.

### **Mentor Program Fall Report:**

- 116 students/mentees (new and returning)
- 97 students registered for the Spring semester
- 70 mentors

### **Mentor Program Fall Grades**

- Fall GPA: 2.77
- Cumulative GPA: 2.95
- 4.0 GPA=10 students
- 3.5-3.99 GPA=28 students

## **Student Life**

- Student Life started a new initiative this spring to reach the campus community with advertising. Students and staff can opt-in to receive text reminders about student programs and meetings, athletic events, and other student support services. **Text SSUEVENTS to 484848.**
- Student Life is hosting a new virtual event called "Look Who's Cooking in the Kitchen." Every Wednesday on the Student Life social media accounts and the SSU app, a video is released of an employee showing how to make a low-cost dish.
- The Bear Necessities Pantry is providing support to students through the pandemic. Providing safety to the student workers and the students needing pantry services is a priority, so visitors are allowed access once a week. They are required to use hand sanitizer before entering, and space is limited to one visitor at a time. Quarantined students can request pantry supplies and designate someone to pick up their items.
- Plans are underway for "Weekend of Welcome 2021," with alternate plans pending Covid-19 guidelines. Applications are open for Team Leader and Welcome Ambassador positions.
- The Student Programming Board is offering both virtual and drop-in programs for students. Upcoming events include "Cocoa and Mugs," "How to Be a Millionaire," "Baking with Bears," "Masked Singer," "Mardi Gras," "Black History Month Trivia," and a viewing of the movie "Harriet."
- Fraternity and Sorority Life Recruitment is underway for the spring semester, with most recruiting efforts planned for February.

## Diversity & Inclusion

- The Office of Diversity and Inclusion has launched two new initiatives this spring: “Black Minds” and “Let’s Get Into It.” Black Minds focuses on breaking the stigma associated with mental health within the black community. “Let’s Get Into It” will tackle social justice issues such as Black Lives Matter and Blue Lives Matter.
- Diversity & Inclusion and the Women’s & Gender Equity Center are partnering to provide “Raise Your Voice” in February, a compilation of performances of spoken word poetry and dramatic readings of creative pieces highlighting human rights and social justice.

## Women’s & Gender Equity Center

- The Women’s & Gender Equity Center provides reoccurring events this semester that include “Family Connect,” which provides a family support system for students without one.
- Partnering with Career Services, the Women’s & Gender Equity Center hosts “Know Your Type,” a Meyers Briggs Personality Assessment about knowing your personality type for personal, professional, and leadership reasons.
- The WGEC and Career Services are collaborating to provide a gender-inclusive “Dress for Success,” preparing students for job and graduate school interviews.

## Veteran Services

Students Receiving VA Benefits	Fall 2020	Spring 2021
Veterans	20	23
Reserves/Ohio National Guard	12	14
Military Dependents	26	30
Total:	58	67

The Veteran Services office is partnering with the Office of Communications to develop marketing strategies to recruit new students. Recent projects:

- Updated the website landing page
- The Veteran Services office is partnering with Easy Geo-Fencing (veteran-owned business) to produce digital cell phone ads targeting VA hospitals and service organization areas in 6 different regions in the tri-state area.

## Residence Life: Move-In Updates

- Housing Spring move-in occurred Jan. 3-10, 2021.
- All RAs and residents received a Rapid COVID-19 test before moving into their designated apartment. Students who tested positive for COVID were encouraged to return home or placed into a campus quarantine space.

- Students were released from their housing contract if they requested a contract release due to their courses transitioning to an online format.

### **Clark Memorial Library**

- Clark Memorial Library continues to provide resources and services to students during the COVID-19 pandemic. Last fall, the two librarians provided both online and limited in-person instruction sessions. They have already taught classes this semester, with more scheduled. In addition, the librarians assisted numerous students through online research consultations last semester and have already provided several consultations this semester. Our chat service – monitored by all library staff – continues to be available during library hours.
- One recent highlight is the addition of new digital resources. Thanks to OhioLINK, access to three new databases has been provided with funding from the Governor’s Emergency Education Relief (GEER) funds. They include: JoVE Core Science Videos and Lab Manuals, SAGE Business Cases, and MIT Press Direct. The JoVE and SAGE products are especially conducive to online instruction.
- Clark Memorial Library staff members are working diligently to provide the resources students need during this challenging time.

Respectfully submitted,

Sunil Ahuja, Ph.D.

Provost and Vice President for Academic and Student Affairs

Spring Enrollment Report						
			Spring 2019	Spring 2020	Spring 2021	
			15th Day	15th Day	15th Day	
<b>New Undergraduate Enrollment</b>						
	First-time in Any College		25	46	33	
	Transfer		50	61	35	
<b>Total New</b>			<b>75</b>	<b>107</b>	<b>68</b>	
<b>Difference from prior year</b>				<b>32</b>	<b>-39</b>	
<b>Continuing Undergraduate Enrollment</b>						
	Freshmen		500	562	418	
	Sophomore		558	561	540	
	Junior		590	523	522	
	Senior		859	903	894	
<b>Total Continuing</b>			<b>2507</b>	<b>2549</b>	<b>2374</b>	
<b>Difference from prior year</b>				<b>42</b>	<b>-175</b>	
<b>Total Undergraduate</b>			<b>2582</b>	<b>2656</b>	<b>2442</b>	
<b>Difference from prior year</b>				<b>74</b>	<b>-214</b>	
<b>New Graduate Enrollment</b>						
	Graduate - New		9	17	24	
<b>Total New</b>			<b>9</b>	<b>17</b>	<b>24</b>	
<b>Difference from prior year</b>				<b>8</b>	<b>7</b>	
<b>Continuing Graduate Enrollment</b>						
	Graduate - 1		72	94	112	
	Graduate - 2		39	33	32	
	Graduate - 3		0	2	4	
<b>Total Continuing</b>			<b>111</b>	<b>129</b>	<b>148</b>	
<b>Difference from prior year</b>				<b>18</b>	<b>19</b>	
<b>Total Graduate</b>			<b>120</b>	<b>146</b>	<b>172</b>	
<b>Difference from prior year</b>				<b>26</b>	<b>26</b>	
<b>Non-Degree Enrollment</b>						
	NT - Visiting		1	3	0	
	NR - Regular		6	5	6	
	NH - Highschool		0	0	0	
	NP - College Credit Plus		187	190	181	
	NS - Senior Citizen		6	10	1	
	ND - Returner		336	469	437	
<b>Total Non-Degree</b>			<b>536</b>	<b>677</b>	<b>625</b>	
<b>Difference from prior year</b>				<b>141</b>	<b>-52</b>	
<b>Grand Total</b>			<b>3238</b>	<b>3479</b>	<b>3239</b>	
<b>Difference from prior year</b>				<b>241</b>	<b>-240</b>	

## Student Government Association

Fall semester, SGA voted to increase the financial support of each organization to \$250. The following organizations were funded and are expected to return for Spring Semester.

### Student Organizations

Chemistry Club	Student Nurses Association	3-D Printing Club
Delight Ministries	TriBeta	College Republicans
FGC Club	ZED (Zombie Education	Illuminate Campus Ministry
Freestyle Comedy Club	Defense)	Model Arab League
Pre-Med Club	Intermission	Student Biological Survey
Psychology Club	Dungeon Crawlers	Shawnee GG
Shawnee Game Developers	Math Club	Student Veterans Association
SAGA	MOTA	
Skaggs House	Political Science	

### Fraternity & Sorority Life

Tau Kappa Epsilon      Theta Phi Alpha      Delta Phi Epsilon      Phi Mu Delta

Fraternity and Sorority Life report directly to Student Life and funded through SGA.

### Evening of Honors

Last spring, Student Government Association took our annual celebration of students and went virtual. An Evening of Honors is a night to recognize the academic achievements and leadership accomplishments of our students. This semester we will again offer our event virtually so students, families, and friends can celebrate the significant achievements. This virtual event will run through April in a social media campaign.

### Elections

Elections for Student Government will occur in March through a virtual format.

# 2020 University Remediation Report

**Name of University:**

**Shawnee State University**

Ohio Revised Code Section 3345.062 requires the president of each state university to issue a report by December 31, 2017, and each thirty-first day of December thereafter, regarding the remediation of students. The report must include the following areas:

## 1. The number of enrolled students that require remedial education (FY19 actual).

Number of Students	Description (if needed)
541	

## 2. The cost of remedial coursework that the state university provides (FY19 actual).

**Please select the type of cost in the following areas and describe.**

- **Costs to the university:** Please include a description of all university resources allocated in support of and/or on behalf of remedial education, including but not limited to costs associated with the following: faculty & staff, buildings/classrooms, administration, and additional student advising, among others.
- **Costs to the student:** Please include a description of tuition paid by students in pursuit of remedial education.
- **Costs to the state:** Please include a description of state resources provided to your institution in support of remedial education. (See Appendix A containing this information for all state universities.)

Cost Type	Amount	Description
Costs to the university	\$75,650	Dean of the University College (This figure reflects 1/2 of salary and benefits as approximately half of the UC's functions are related to developmental education)
Costs to the university	\$30,471	Administrative Assistant to the Dean of the University College (This figure reflects 1/2 of salary and benefits as approximately half of the UC's functions are related to developmental education)
Costs to the university	\$142,654	Developmental Mathematics Faculty (Full-Time) Salary + Benefits
Costs to the university	\$6,215	Developmental Mathematics Adjunct Faculty Salary
Costs to the university	\$96,275	Developmental English Faculty (Full-Time) Salary + Benefits
Costs to the university	\$12,995	Developmental English Adjunct Faculty Salary
Costs to the university	\$345,678	University College Advisors Salary + Benefits
Costs to the university	\$54,898	University College Advisor Support Staff Salary + Benefits
Costs to the university	\$188,593	Classroom Space for Developmental Coursework
Costs to the university	\$583,617	Office Space for Developmental Faculty and Administrators
Costs to the university	\$14,189	Instructional Resources for Developmental Coursework
<b>Costs to the university</b>	<b>\$1,551,235</b>	<b>Costs to the University Subtotal</b>
Costs to the student	\$315,104	Tuition for Developmental Coursework
Costs to the student	\$4,087	Course Fees for Developmental Coursework
Costs to the student	\$43,816	Textbook and Instructional Materials for Developmental Coursework
<b>Costs to the student</b>	<b>\$363,007</b>	<b>Costs to the Student Subtotal</b>
Costs to the state	\$61,279	SSI for Developmental Coursework
Costs to the state	\$53,722	Innovation Grant - Shawnee State University Bridge to Success
<b>Costs to the state</b>	<b>\$115,001</b>	<b>Costs to the State Subtotal</b>
	<b>\$2,029,243</b>	<b>Grand Total</b>

## 3. The specific areas of remediation provided by the university.

Subject Area	Description
ENGL 0100 - Introduction to Academic Literacies	An introduction to critical thinking, reading, and writing skills with a focus on preparing students for success in college-level courses. <b>A total of 175 students were enrolled in ENGL 0100 in FY 20.</b>
ENGL 1201 - Discourse and Composition (Co-Requisite)	An introduction to college composition, particularly for students whose ACT English subscores are 15, 16, or 17. Students practice responding appropriately to different types of rhetorical situations, writing in various genres, and critiquing discourse. Student will learn to research and document their work in appropriate forms. <b>A total of 121 students were enrolled in ENGL 1201 in FY 20.</b>

MATH 0101 - Basic Algebra with Geometry and Application	This is a course for students with a good background in arithmetic, but little or no background in algebra and geometry. Topics include linear expressions and equations in numeric, graphic, and symbolic form; solving linear equations and inequalities; linear models; operations with exponents; scientific notation; roots, radicals, and fractional exponents; radical equations; polynomial expressions. <b>A total of 210 students were enrolled in MATH 0101 in FY 20.</b>
MATH 0102 - Intermediate Algebra with Application	Topics include system of linear equations, application of linear systems, factoring polynomials, solving quadratic equations, application of quadratic equations, functions, and rational expressions. <b>A total of 90 students were enrolled in MATH 0102 in FY 20.</b>
MATH 0120A - Intermediate Algebra Plus	This course is an intermediate algebra course designed for students who are in need of some intermediate algebra remediation. This course is to be taken in conjunction (co-requisite) with MATH1200A. Topics include, system of linear equations, application of linear systems, factoring polynomials, solving quadratic equations, application of quadratic equations, functions, and rational expressions. <b>A total of 152 students were enrolled in MATH 0120A in FY 20.</b>
MATH 0115A - Beginning Algebra for Statistics Plus	This course is a partial beginning algebra course designed for students concurrently (co-requisite) taking the principles of statistics course, but are in need of some beginning algebra remediation. This course concentrates on linear equations and radicals. <b>A total of 71 students were enrolled in MATH 0115A in FY 20.</b>
MATH 0100A - Algebra for Reasoning w/Math	This course is a pilot of beginning algebra material to assist students whose placement levels are close to, but not sufficient for, MATH 1000. This course is designed to be taken at the same time as MATH1000. The course includes percentages, radicals, interpreting graphs, exponents, linear equations, and logarithms. <b>A total of 20 students were enrolled in MATH 0100A in FY 20.</b>

#### 4. Causes for remediation.

Please select all that are relevant from the following categories and provide detail.

Cause	Description
Lack of student preparation	In FY 20, 349 traditionally-aged, first time freshmen required at least one developmental course upon admission to Shawnee State University. Of these students, 31 (8.9%) needed one developmental course, 132 (37.8%) needed two developmental courses, and 186 (53.3%) needed three or more developmental courses.
Lack of student preparation	In FY 20, 34 transfer students required at least one developmental course upon admission to Shawnee State University. Of these students, 0 (0%) needed one developmental course, 3 (8.8%) needed two developmental courses, and 31 (91.2%) needed three or more developmental courses.
Deferred entry	In FY 20, 29 nontraditionally-aged, first time freshmen required at least one developmental course upon admission to Shawnee State University. Of these students, 2 (6.9%) needed one developmental course, 6 (20.7%) needed two developmental courses, and 21 (72.4%) needed three or more developmental courses.